Business Magazines

Circulation Certificate
July 2013 to June 2014



Setting the standard

Financial World

FINANCIAL WORLD



Key information

Certificate type

Metric type Circulation

ABC total 14,854 average

Period 1 July 2013 to 30 June 2014

No of issues

Market sector Finance & Financial Services: Banking

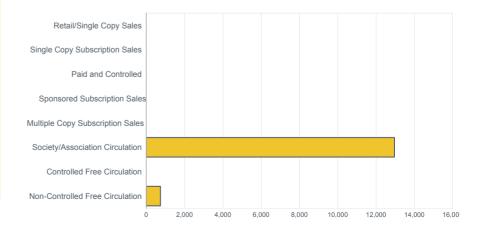
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% of circulation Retail & Single Copy Sales Single Copy Subscription Sales 0% Paid and Controlled 0% Sponsored Subscription Sales 0% Multiple Copy Subscription Sales 0% Society/Association/Organisation Circulation 94.6% Controlled Free Circulation 0% Non-Controlled Free Circulation 5.4%

Demographics included:

Geographical Analysis

Audit issue circulation breakdown













129

	Net Total	United Kingdom	Other Countries
Average Circulation Per Issue	14,854	12,016	2,838
Average Retail Sales Per Issue	-	-	-
Analysis for the Audit issue cover dated June 2014 and distributed on 30 May 2014			
Audit Issue Circulation	13,698	11,106	2,592
Retail & Other Single Copy Sales	-	-	-
Single Copy Subscription Sales	-	-	-
Paid and Controlled	-	-	-
Sponsored Subscription Sales	-	-	-
Multiple Copy Subscription Sales	-	-	-
Society/Association/Organisation	12,958	10,495	2,463
Paid optional single copies	-	-	-
Unpaid requested single copies	-	-	-
Non-optional single copies	12,958	10,495	2,463
Controlled Free Circulation	-	-	-
Non-Controlled Free Circulation	740	611	129

740

611

Duplication

Not by Name

By Name

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK): £7.50

Basic annual rate (UK): £75.00

Basic annual rate (OC): £145.00

Society/Association/Organisation Circulation for the audit issue

The official journal of ifs University College

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Cover Date / ID	Distribution Date	Net Circ.	Variance %
July/August 2013	03-Jul-2013	15,069	-				
September 2013	03-Sep-2013	15,073	-				
October 2013	30-Sep-2013	15,133	_				
November 2013	31-Oct-2013	15,241	_				
December 2013/January 2014	02-Dec-2013	15,336	_				
February 2014	29-Jan-2014	14,932	_				
March 2014	25-Feb-2014	14,767	_				
April 2014	28-Mar-2014	14,654	_				
May 2014	29-Apr-2014	14,637	_				
June 2014	30-May-2014	13,698	_				

Other Bulk Distribution (Please note. these copies are NOT included in the circulation of any issue)

Cover Date / ID	Total Bulk	Rate	Category/Distribution Location
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	Copies		
Total	1,035		
June 2014	1,035	Free	London, UK

Geographic analysis for the audit issue

Country/Region	Circulation
TOTAL	
UNITED KINGDOM	13,588
EUROPE	11,106 783
Albania	763 1
Austria	2
	=
Belgium	11 1
Canary Islands	•
Cyprus Denmark	203 4
	•
France	25 13
Germany	
Gibraltar	27
Greece	8 1
Hungary Iceland	2
Republic of Ireland	30
•	6
Italy	8
Luxembourg	o 375
Malta	
Netherlands	5
Norway	1
Poland	2
Portugal	5 1
Romania	•
Russia	2 1
Serbia	•
Spain	9
Sweden	2
Switzerland	37
Turkey NORTH AMERICA	1 266
Canada	109
Mexico	2
USA	155
CENTRAL & SOUTH AMERICA	110
Antigua & Barbuda	1
Arrigua & Barbuda Argentina	2
Barbados	20
Belize (British Honduras)	1
Bermuda	10
Cayman Islands	24
Chile	1
Falkland Islands	1
Grenada	2
Guyana	1
Jamaica	9
Montserrat	1
Saint Kitts & Nevis	8
Saint Lucia	3
Trinidad & Tobago	25
	25 1
Uruguay AUSTRALASIA & PACIFIC	104
Australia	82
New Zealand	62 22
ASIA	94
	3
Bangladesh India	3 37
IIIUIA	31



Maldives	2
Pakistan	5
Sri Lanka	47
S E ASIA & PACIFIC RIM	602
Brunei	4
Cambodia (Kampuchea)	2
China, People's Republic of	11
Hong Kong	357
Indonesia	4
Japan	3
Korea, Republic of	2
Macau	5
Singapore	206
Thailand	6
Vietnam	2
AFRICA	433
Botswana	2
Cameroon	2
Ghana	28
Kenya	37
Malawi	16
Mauritius	78
Nigeria	186
Rwanda	1
Saint Helena	1
Seychelles	1
Sierra Leone	8
South Africa	13
Sudan	1
Tanzania	4
Togo	1
Uganda	17
Zambia	35
Zimbabwe	2
MIDDLE EAST & NORTH AFRICA	90
Bahrain	12
Egypt	3
Emirates, United Arab	46
Israel	3
Kuwait	1
Lebanon	1
Oman	3
Qatar	8
Saudi Arabia	10
Tunisia	2
Yemen	1

More Information

To find out more about ABC, please visit www.abc.org.uk
To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 27 August 2014.

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