

Higher Education Enhancement Strategy

Introduction

1. This paper presents The London Institute of Banking & Finance's strategy for enhancement. The remit of the strategy is to embed an organisation-wide awareness and willingness to consider enhancement in policies, structures, processes and practice to ensure the ongoing enhancement of learning opportunities, teaching excellence and service provision.
2. The strategy supports the organisational strategy "to be an internationally recognised organisation delivering outstanding financial education". It sets out the principles to guide the organisation's enhancement activities and the strategic objectives to adopt those principles.

Definition of enhancement

3. The London Institute of Banking & Finance defines 'Enhancement' as the systematic and deliberate approach to improving the student learning experience by improving the quality of provision and personal development opportunities.

Principles

4. The following principles underpin the Enhancement Strategy:
 - 4.1. Systems for enhancement and innovation are embedded in all policies, structures, processes and practices;
 - 4.2. An ethos of enhancement and innovation is encouraged, supported and valued;
 - 4.3. Student engagement and participation in enhancement of the learning experience is proactively sought out and incorporated;
 - 4.4. Enhancement is forward-looking, adaptive to needs and circumstances and addresses challenges and opportunities;
 - 4.5. Stakeholders are consulted about any planned changes;
 - 4.6. Risks are identified and managed;
 - 4.7. The strategy is inclusive of all levels and modes of study and all members of staff;

- 4.8. The strategy complements The London Institute of Banking & Finance's Quality Assurance Strategy and the Learning, Teaching and Assessment Strategy.

Aims

5. The London Institute of Banking & Finance enhancement processes aim to:
 - 5.1. Strengthen and enhance the learning environment and support available both within and in addition to academic programmes to enhance the student learning experience and enable all students the opportunity to reach their potential
 - 5.2. Promote an environment in which refinement and innovation in practice is valued and promoted and in which individuals aspire and take responsibility for continued professional development;
 - 5.3. Encourage those involved in teaching and supporting learning to take a proactive part in enhancing provision and quality and in building and extending The London Institute of Banking & Finance's institutional reputation.

Strategic Objectives

6. In order to achieve these aims, The London Institute of Banking & Finance will:
 - 6.1. Update or create new curricular to prioritise graduate skill development, employability and work-related opportunities;
 - 6.2. Maintain effective learning, teaching and assessment strategies that support innovative delivery via e-learning, blended, work-based, collaboration and other methods beyond the classroom;
 - 6.3. Create and implement supplementary academic support services to best position and support students to successfully begin, progress and graduate from their programmes of study;
 - 6.4. Continue to develop and enhance in-class and extracurricular employability and development opportunities including engagement with employers;
 - 6.5. Continue to develop a range of personal development opportunities including cultural, sporting and leisure activities;
 - 6.6. Coordinate externally facing marketing, promotion and brand identity;
 - 6.7. Promote and position teaching excellence, subject matter expertise and scholarly achievement in supporting The London Institute of Banking & Finance's reputation in the UK and globally.
 - 6.8. Develop platforms and processes for digitally inspired environment for teaching, assessment and resources.

Review of the Strategy

7. The Learning and Teaching Committee (LTC) will undertake regular monitoring of progress against the Enhancement Strategy. Ownership of the strategy remains with the Academic Board.
8. In addition, enhancement activity will be reported via each of the annual monitoring reports presented to the Academic Board. Reports and their recommendations will be presented for approval and comment by the deliberative committees.

Responsibility for implementation and monitoring

9. The Academic Board has ultimate responsibility for higher education strategies, including the Enhancement Strategy. It delegates some responsibility for enhancement to its sub-committee, the Learning and Teaching Committee who has oversight of the development and implementation of processes for enhancement.
10. Milestones will be agreed, reviewed and updated periodically by the identified teams and reported to the Learning and Teaching Committee.