

Academic Board

Wednesday 11 November 2020, 10.30am

Meeting via Zoom

MINUTES Confirmed

Members present:

Mr Alex Fraser (Chair); Professor Maria Carapeto; Dr Tony Gandy; Mr Alexander Gleave; Ms Cathy Higgs; Professor Heather McLaughlin; Professor Gulnur Muradoglu; Professor Mark Shackleton; Ms Hema Tank; Professor Damian Ward; Professor Simon Wolfe and Ms Suellen White (Secretary)

In attendance:

Mr Adrian Beckwith, Ms Sandra Edwards (for item AB20/03/09 only) and Ms Heather Tilston (for item AB20/03/04 only)

AB20/03/01. Welcome and apologies

Mr Fraser WELCOMED members to the meeting and welcomed Professor Shackleton to his first meeting as a member of Academic Board.

Apologies were noted from Professor John Annette, Mr Ross David Miles and Mr Osy Plummer.

AB20/03/02. Minutes

The minutes from the Academic Board meeting held on 8 July 2020 were APPROVED.

Paper

AB20/02MIN

AB20/02/03. Matters arising

Redacted - Confidential

MATTERS FOR DISCUSSION / REVIEW / APPROVAL

AB20/03/04. Thought Leadership

- a) Professor Carapeto presented the Thought Leadership Strategy to Academic Board. She confirmed that following the July meeting she had made some further revisions to the Strategy, and she also explained that the Strategy had since been presented to the Learning and Teaching Committee and received further comments and input.

Paper

AB20/03/04a

Topics discussed included:

- The wording within the strategy had been made more definitive when describing different entities, such as corporates, faculty etc., by referring to 'extramural' engagement.
- The word 'success' had replaced 'impact' in section 7.
- As this was a 'living' strategy it was expected that it would evolve and change over time.
- Mention had been made to the monitoring of media coverage, for example the number of articles placed and/or interviews achieved.

Academic Board approved the Thought Leadership Strategy.

b) Ms Tilston provided an update on our PR and Marketing strategy concerning Thought Leadership. Topics discussed included:

*Paper
AB20/03/04b*

- We had tried to be more strategic with our content, for example coordinating market strategy workshops for each business area.
- There was now an integrated planner in place (consisting of the PR, Marketing, Events and Media teams) to share plans and content themes more easily.
- There were several ways of measuring the impact of our Thought Leadership, such as tracking engagement with insight articles and the use of social media to share videos and webinars.
- Ms Tilston explained it was difficult to get data from other institutions to use as a comparison, but we were looking at ways we could benchmark our success in this area.
- It was explained our intention was to open a third Research Centre in 2021, which would focus on Governance, Risk and Regulation.

AB20/03/05 Strategies

Ms White presented a revision to the milestones of the Collaborative Provision Strategy. She explained that a milestone had been added concerning the identification of areas of collaboration with schools/colleges in the UK. She also confirmed that the Strategy would be reviewed in its entirety next year.

*Paper
AB20/03/05*

Academic Board approved the Collaborative Provision Strategy.

AB20/03/06 National Student Survey

Ms Tank and Professor Carapeto discussed the National Student Survey results 2019-2020.

*Papers
AB20/03/06(i-ii)*

Redacted - Confidential

AB20/03/07 Programme Validation and Review

- a) Ms Tank presented the validation report, the associated action plan and the programme specifications for the MSc Framework, the new Fintech and revised Sustainable Finance postgraduate certificates. *Papers AB20/03/07a(i-iv)*

Redacted - Confidential

Academic Board approved the validation report, the associated action plan and the programme specifications for the MSc Framework, the new Fintech and revised Sustainable Finance postgraduate certificates.

- b) Academic Board noted the HE Validation and Review Schedule. *Paper AB20/03/07b*

AB20/03/08 Programme specifications

Academic Board discussed the principles of the amendments to the BSc (Hons) Banking Practice and Management programme specification for apprenticeship programmes. Professor Carapeto explained that the proposed change was to switch the module from Risk Management in Banking (6RSK) to Bank Risk Management (6BRM). This proposal was being made because for apprentices, it was more appropriate to test their knowledge and application through a project (which for instance could be related to their work area) rather than by the current exam structure of 6RSK. *Papers AB20/03/08(i-ii)*

Academic Board approved the amendments to the BSc (Hons) Banking Practice and Management programme specification for apprenticeship programmes.

AB20/03/09 Access and Participation Plan

Academic Board considered and discussed the Access and Participation Plan Interim Report for 2019. *Paper AB20/03/09*

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AB20/03/10 Terms of Reference

- a) Academic Board approved the Learning and Teaching Committee Terms of Reference. *Paper AB20/03/10a*
- b) Academic Board approved the Student Experience Committee Terms of Reference. *Paper AB20/03/10b*

MATTERS FOR REPORT/UPDATE

AB20/03/11 Regulatory Matters

- a) Ms White updated Academic Board on the Office for Students (OfS). She explained that we had held a meeting with the OfS on 29 October, following a previous meeting in June, where we had discussed both our financial viability and the delivery of HE. She also explained that we were

now required to complete daily reporting to the OfS on the number of LIBF staff and students who had contracted Covid-19.

Ms White also confirmed that we were working on the OfS Monitoring Log, which reported on the progress and implementation against actions required for ongoing maintenance of Conditions of Registration with the OfS.

- b) Ms Tank confirmed that the Prevent Annual Report would be submitted in December, so she would provide an update on this at the next meeting.

AB20/03/12 Updates

Academic Board received updates from:

- a) Managing Director, Degree Programmes on student recruitment, the blended approach of student learning we had adopted during the pandemic, wellbeing and the recent restructuring of the Assessment and HE Programme Teams.
- b) Dean on the recent Visiting Faculty event and the planned Research Centre for Governance, Risk and Regulation.
- c) Registrar, Quality, Policy and Regulation on our Taught Degree Awarding Powers renewal which would take place in 2021.

AB20/03/13. Collaborative Arrangements

It was explained that we currently had no HE collaborative arrangements in place.

AB20/03/14. Chair's Action

Mr Fraser confirmed that no Chair's Action had been taken since the last meeting.

MATTERS FOR RECEIPT

AB20/03/15 Academic Standards and Quality Committee

Academic Board received the minutes of the Academic Standards and Quality Committee meeting held on 6 August 2020.

Paper

ASQC20/01MIN

AB20/03/16. Any other business

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AB20/03/17. Date of next meeting

TBC