

Alumni Ambassador Role Description

The Ambassador Scheme provides opportunities for alumni to represent the London Institute of Banking & Finance to prospective students in order to give them a better understanding of the student experience.

The Ambassador Scheme enables alumni to help prospective students who are thinking of undertaking qualifications with the London Institute of Banking & Finance.

Ambassadors are enthusiastic about the London Institute of Banking & Finance and are eager to share their learning and experience with others.

MAIN DUTIES

- Participating in information sessions/open days specific to their employer;
- Sharing their experience of studying an the London Institute of Banking & Finance qualification with prospective students;
- Participating in wider open day/promotional activity;
- Appearing in promotional films and marketing material;
- Writing testimonials;
- Participating in online talks, Q&A sessions or discussions via social media with prospective students;
- Participating in schools/career visits and talks;
- Where appropriate, provision of insight to the London Institute of Banking & Finance on its standing and reputation within their organisation as well as highlighting opportunities for engagement (e.g. internships) that may be of interest.

PERSON SPECIFICATION	Essential	Desirable
Definition		
Alumnus of the London Institute of Banking & Finance.	x	
Knowledge:		
Knowledge of the London Institute of Banking & Finance programmes.	x	
Understanding of the London Institute of Banking & Finance application procedure and available financial support.		x
Skills:		
Ability to represent the London Institute of Banking & Finance in a positive and professional manner.	x	
Ability to work on own initiative		x
Excellent communication skills	x	
Ability to work autonomously	x	